



MGT 301 - Strategic Management

Basic Information:

Instructor Name	TBD
E- Mail	
Office	TBD
Office Hours	TBD, and by appointment

Course Description:

Strategic Management today is a complex process requiring advanced skills. International expansion, network advantage and resource optimisation pervade every aspect of this critical aspect of management. Successful managers need up-to-date guidance on the creation and implementation of a effective strategies. This unit is specifically designed to meet these requirements. The design, content, concepts and supportive reading material all reflect current issues and the latest perspectives. As the unit coordinator, I am confident that any manager or aspiring manager will find this unit valuable and relevant to the real business setting. Interactive class activities and unit assignments are designed to create an engaging and rewarding experience for students.

Required Course Materials:

Textbook	Edition	Author	Publisher	ISBN-13
Contemporary Strategic Management. An Australasian Perspective	2nd Edition	Grant, R.,B.Butler, Orr, S. & Murray, P.	John Wiley & Sons Australia Ltd	978-1118362556

Link to e-book purchase address:

https://www.amazon.com/Contemporary-Strategic-Management-Australasian-Perspective/dp/1118362551/ref=sr_1_fkmrnull_3?keywords=Contemporary+Strategic+Management.+An+Australasian+Perspective&qid=1551769031&s=gateway&sr=8-3-fkmrnull

Instructional Methods

- This course will involve class lecture and discussion of relevant events and cases.
- Classroom and group discussions are an important part of this class and participation is required.

Course Hours:

This course consists of 18 class sessions, 1 field trip. Each class session is 160 minutes in length; the field trip is 300 minutes in length. Classes normally meets from Monday to Saturday. This course has 61 contact hours in total. Final exam will be on 17th Jan, 2020.



Course Schedule:

	Week	Day	Lecture Topic and Assignment
Week 1	21 Dec, 2019	SAT	Students' Orientation Day
	22 Dec, 2019	SUN	Introduction Strategy: Concepts and Perspectives
	23 Dec, 2019	M	Evaluating a Firm's External and Industry Environment
	24 Dec, 2019	T	Analysing Resources and Capabilities
	25 Dec, 2019	W	The Nature and Sources of Competitive Advantage
	26 Dec, 2019	Th	Business-Level Strategies
	27 Dec, 2019	F	Corporate- Level Strategies (Part A)
	28 Dec, 2019	SAT	Corporate- Level Strategies (Part B)
Week2	30 Dec, 2019	M	EXAM I
	31 Dec, 2019	T	Mergers and Acquisitions
	1 Jan, 2020	W	Alliances, Partnerships and Networks
Week 3	6 Jan, 2020	M	International Strategy (Part A)
	7 Jan, 2020	T	International Strategy (Part B) Field Trip (5 hours) Company Visit of Industrial Bank Co.,LTD Industrial Bank is one of the first batch of joint-stock commercial banks in China and represents a time of change. Industrial Bank will arrange their HR manager and Business manager to introduce key elements of their bank operations.
	11 Jan, 2020	SAT	EXAM II
Week 4	13 Jan, 2020	M	Corporate governance
	14 Jan, 2020	T	Strategy Evaluation
	15 Jan, 2020	W	Review all the chapters
	16 Jan, 2020	TH	Reading Day



	17 Jan, 2020	F	Final Exam
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Evaluation & Grading

<u>Part</u>	<u>Percentage</u>	<u>Points</u>
<u>Attendance+Participate</u>	10%	10
<u>Assessment</u>	15%	15
<u>2*exams – 100 points each</u>	40%	40
<u>Final exam</u>	35%	35
<u>Course Total</u>	100%	100 Points

Absence Policy

Regular and punctual attendance at all scheduled classes is expected of all students. University regulations authorize certain absences of students when representing the University (e.g. at athletic, student government, student development, or fine arts events). Absences that may be necessary to fulfill course requirements and are approved by the Provost are also considered to be authorized. **The maximum number of authorized absences during one semester is three for a Tuesday/ Thursday class and two for a class meeting once a week.** Additional authorized absences may be granted on an individual basis when extreme circumstances warrant. Individual faculty may not enforce a more restrictive policy than what is set by the University. Students are **required** to notify instructors prior to any missed class and will be held responsible for all class and laboratory assignments.

Grade Distribution:

Letter Grade	Grade Points
High Distinction	85-100
Distinction	75-84
Credit	65-74
Pass	50-64
Fail	0-49

Academic Integrity

SISU expects honesty from students in presenting all of their academic work. Students are responsible for knowing and observing accepted principles of scholarly research and writing in all academic work.

Academic dishonesty or cheating includes acts of plagiarism, forgery, fabrication or misrepresentation, such as the following:

- claiming the work or thoughts of others as your own
- copying the writing of others into your written work without appropriate attribution
- writing papers for other students or allowing them to submit your work as their own
- buying papers and turning them in as your own
- having someone else write or create all or part of the content of your assignments
- submitting the same paper for more than one study or class without explicit permission from the faculty members



General Principles

SISU is committed to principles of trust, accountability, clear expectations and consequences. It is also committed to redemptive efforts, which are meaningful only in light of these principles. Students will be granted due process and the opportunity for an appeal.

Academic dishonesty offenses generally are subject to incremental disciplinary actions. Some first offenses, however, receive severe penalties, including dismissal from the program.

General Disciplinary

The following is a non-comprehensive list of possible actions apart from dismissal from the program: warning from a professor, program director; a lower or failing grade on an assignment, test or course; suspension or dismissal from the course; suspension or dismissal from the program.

Disciplinary Actions for Specific Offenses

Some academic dishonesty offenses call for specific disciplinary actions. The following have been identified:

Falsification of documents:

Students who falsify or present falsified documents may be dismissed. Prospective students who are discovered to have presented falsified admission documents prior to admission shall be denied admission to the program. Should it be discovered after admission that a student had presented falsified documents for admission, such admission may be annulled and the record of academic achievement removed from the academic record, with appropriate notations. Such annulments or denials may be reviewed after one year.

Dishonesty in course requirements:

Course work (a quiz, assignment, report, mid-term examination, research paper, etc.) in which a student has been dishonest generally will receive zero points towards the grade in fulfillment of a course requirement, and/or the student may receive a failing grade for the course. The professor of the course determines the appropriate consequence.

Final assignment:

When a student cheats in a major or final assignment such as a comprehensive examination or presents plagiarized material in a major or final assignment, that student shall receive an F in that particular subject. Student cheats on more than two exams shall be dismissed from SISU.